



FOUNDED BY AUDREY COHEN IN 1964

Launch Summer 2021

The Incubator Program

Who can Apply:

- Undergraduate Business program students in semester 4 and above; MBA students in semester 1 and above.
- Business School Alumni.

Criteria for Selection: Passing the interview with the *Incubation Facilitation Team*

Last Date to Apply: June 6th, 2021, 11.59 pm

Cost of the Program: Program is free for students and alumni.

Benefits of joining the program:

- Excellent opportunity to develop entrepreneurship skills.
- Mentoring by Expert Business School Faculty and Industry Personnel.
- Networking Opportunities: Platform to connect with industry and field experts
- Opportunity to participate in the Business Pitch competition in Fall 2021 and earn prizes.

New Venture Pitch:

- Start up Business Competition will take place on **22nd October 2021** where the participants of the incubator program will get an opportunity to compete and win the Business Plan Pitch and other prizes.
- The best three winning pitches will get award certificates and cash prizes (TBA soon)

Incubation Facilitation Team:

Prof. Radhika Jha
Program Director

Dr. David Rosner
Faculty Advisor

Mr. John Edwards
Lead Facilitator
and

Business School Faculty,
Alumni and Industry
personnel.

**Please email to sign up
for the program:**
incubator@mcny.edu

The "Startup Incubator Program" will provide an opportunity for Business School Students & Alumni to further develop their Constructive Actions into real business projects taking them to the next level!